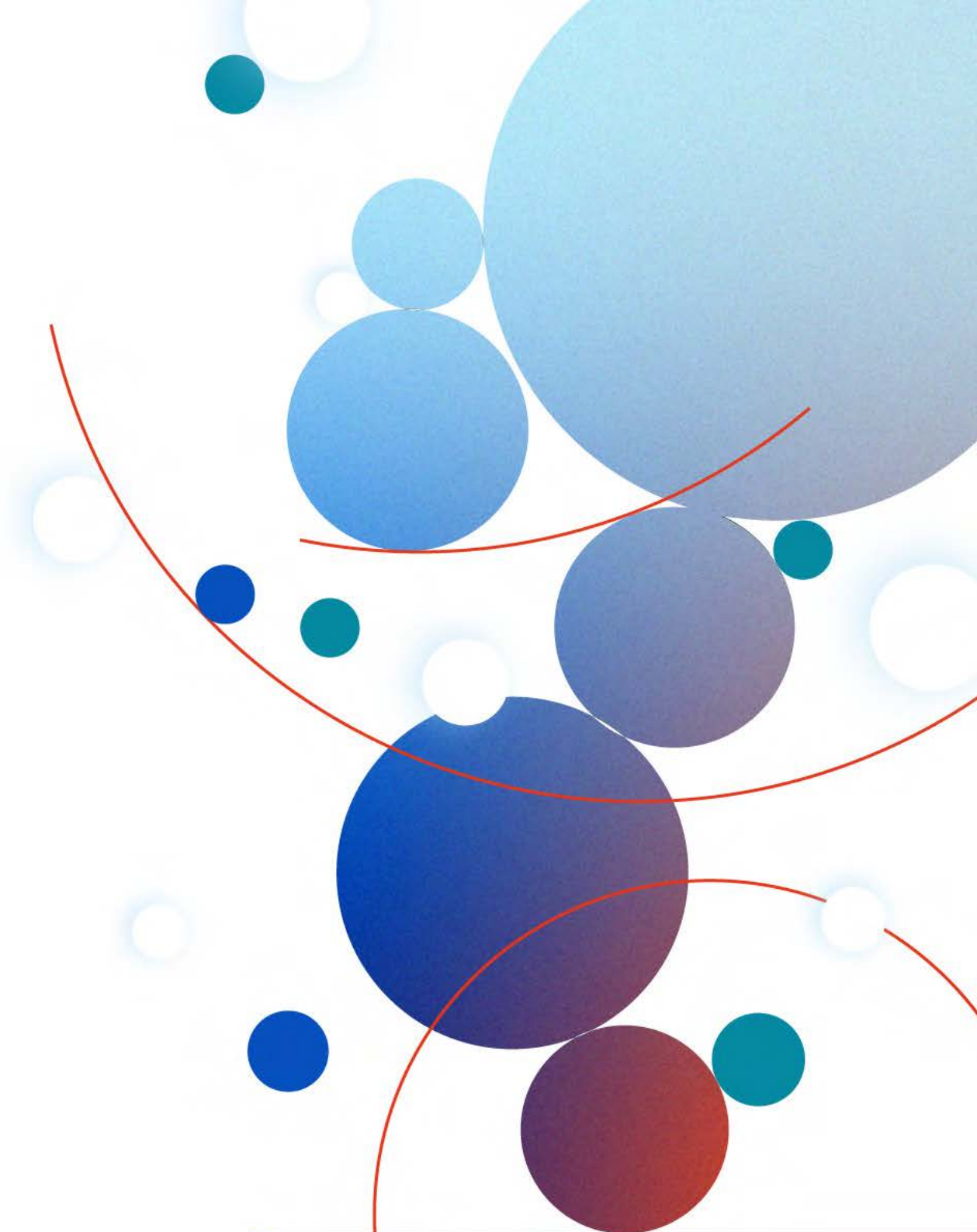




# **.pl domain name market**

NASK'S REPORT

# **Q4 2024**



# Table of contents

<b>3</b>	<b>Introduction</b>
<b>3</b>	<b>Facts and figures</b>
<b>4</b>	<b>.pl domain names active in DNS</b>
	Domains in .pl domain registry
	Transfers
	Renewal of a domain name for a consecutive billing period
<b>7</b>	<b>Domain names released from the .pl domain registry</b>
<b>8</b>	<b>New names in the .pl domain registry</b>
<b>9</b>	<b>Registrants of .pl domain names</b>
	Registrants in the .pl domain registry
	Place of residence of .pl domain name registrants
<b>11</b>	<b>Additional services of .pl domain registry</b>
	DNSSEC
	IDN
	Options
<b>14</b>	<b>Registrars of .pl domain names</b>
	NASK Partner Programme



# Introduction

At the end of December 2024, the .pl domain name registry maintained **2 588 140** active in DNS names. It increased by **12 416** names, compared to the previous quarter. In the discussed period, the number of active in DNS domain names, maintained directly in the .pl domain increased by **17 206**, and at the end of the fourth quarter amounted to **2 149 128**. The number of names in functional domains amounted to **365 396**, and names in regional domains to **73 616**.

At the end of the fourth quarter of 2024, the renewal rate stood at **71.52%**. In the discussed period, over **35 thousand** more names were renewed than in the previous quarter, and over **18 thousand** more than in the fourth quarter of 2023.

From October to December 2024, **194 628** names were registered, by **17 thousand** more than in the preceding quarter. In comparison to the fourth quarter of 2023, the number of registrations was higher by nearly **3 thousand**.

At the end of December 2024, the .pl domain name registry had **1 143 651** unique registrants, by **2 643** more than in the previous quarter. On average, **2.26** .pl domain names fell for one registrant.

At the end of the fourth quarter of 2024, there were **484 670** names secured with DNSSEC protocol. As compared to the previous quarter, the number of names secured with the DNSSEC protocol in the .pl domain registry increased by **49 901**.

At the end of December 2024, **189** registrars from **22** countries were participating in the NASK Partner Programme.

More data from the .pl domain name market can be found in the report.

We invite you to read it!

# Facts and figures

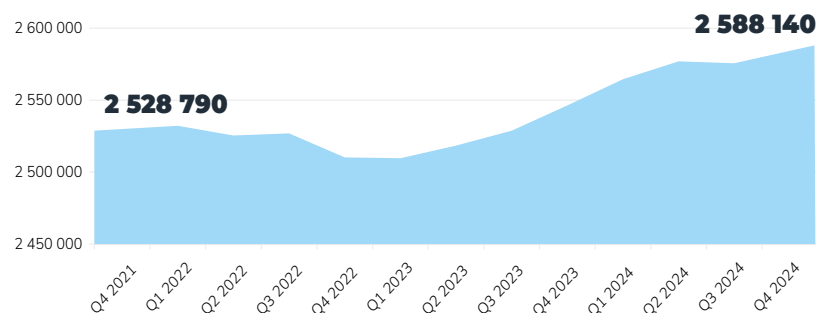


# .pl domain names active in DNS

Domains in .pl domain registry

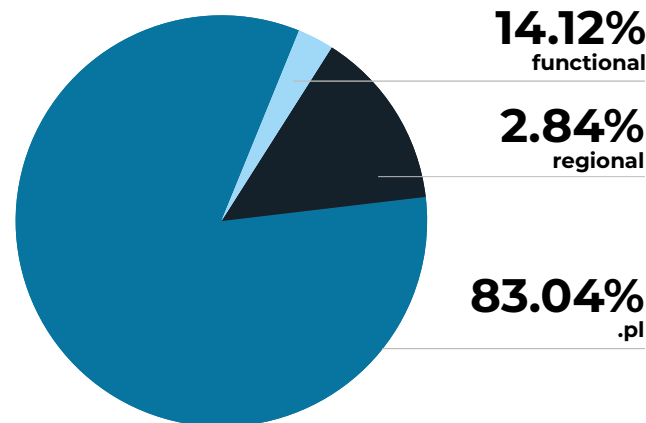


Number of .pl domain names in DNS



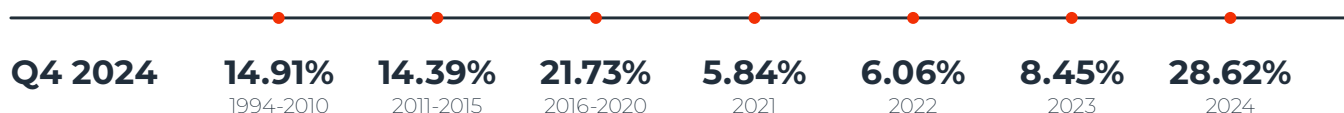
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Number of domain names active in DNS as divided into the type of zone, Q4 2024



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Year of registration of a domain names active in DNS



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The number of names active in DNS and maintained directly in the .pl domain increased by **17 206**, and at the end of the fourth quarter amounted to **2 149 128**

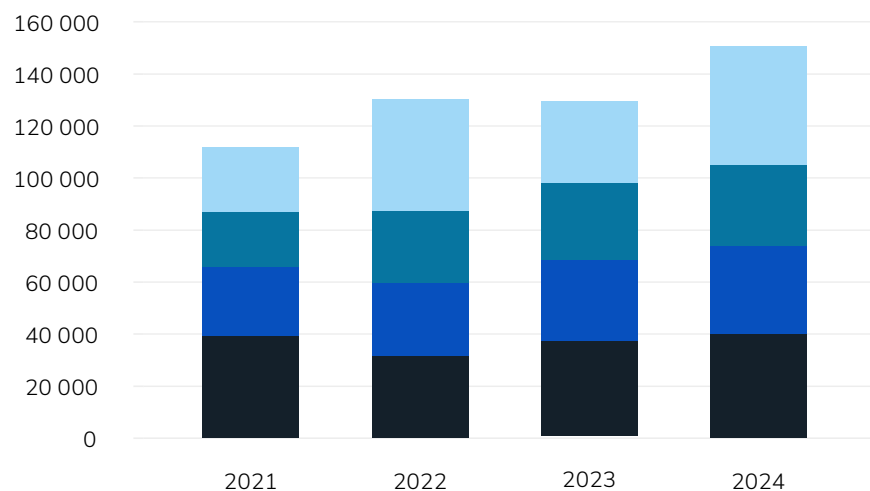
The number of names in functional domains was **365 396**, while in regional domains it was **73 616**

At the end of December 2024, in the .pl domain registry **2 588 140** names active in DNS were maintained. It increased by **12 416** names compared to the previous quarter.

# .pl domain names active in DNS

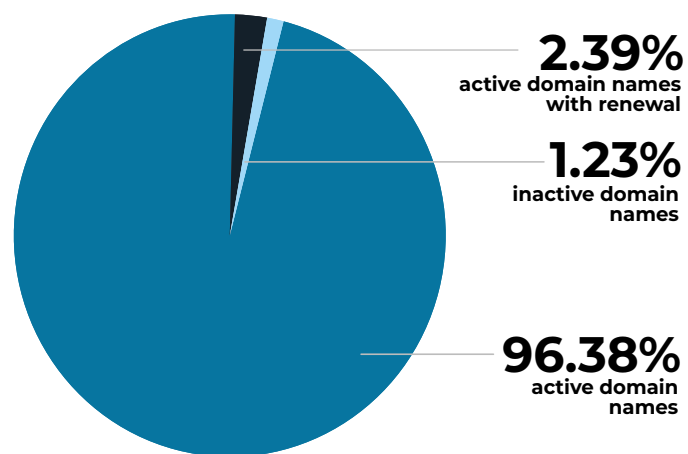
## Transfers

Number of .pl domain name transfers



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Division of transfers, Q4 2024

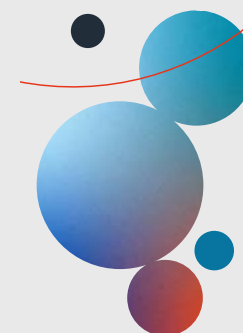


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From the beginning of October to the end of December 2024, **45 540** transfers of .pl domain name service were carried out. On average, **495** names were transferred daily, which is **152** more names than in the previous quarter.

# 5

In Q4 2024, **1 649** transfers with renewal were carried out, of which **560** already after the end of the previous billing period

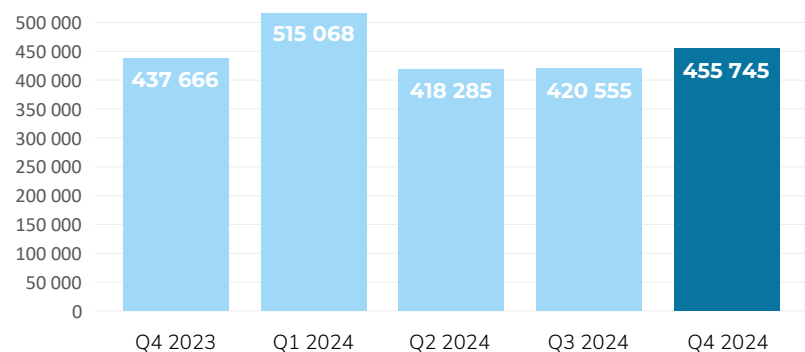


# .pl domain names active in DNS

Renewal of a domain name for a consecutive billing period

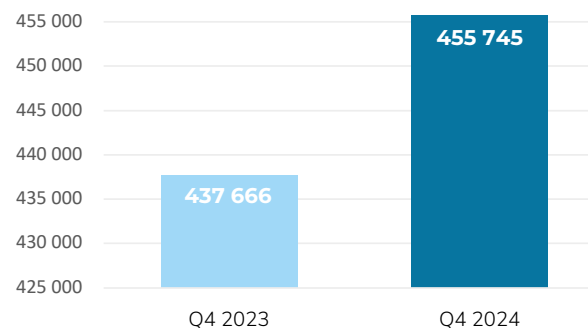


Number of renewed .pl domain names



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Number of renewed .pl domain names (year-on-year)



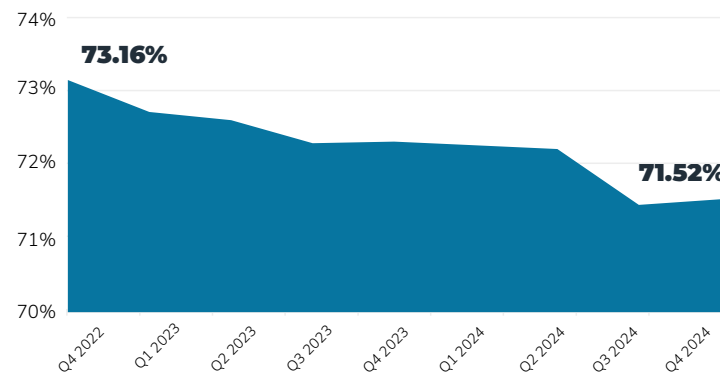
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Structure of renewed .pl domain names, Q4 2024



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Renewal rate of .pl domain names



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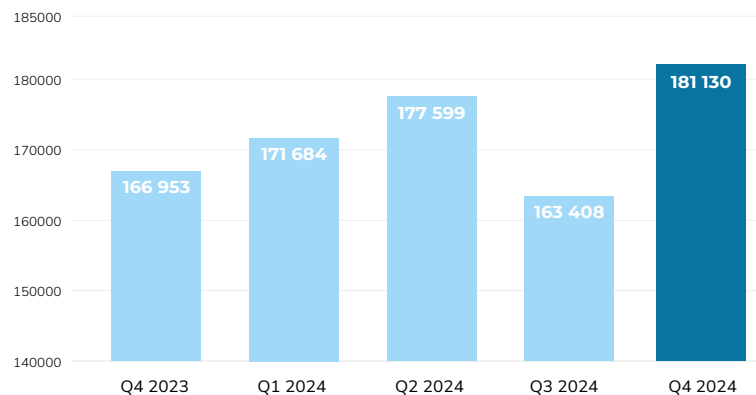
In Q4 2024, **455 745** names were renewed. For **3 446** names the end of the billing period was postponed by an individually defined number of days

In Q4 2024, over **35 k** more names were renewed than in Q3 2024 and over **18 k** more than in Q4 2023

At the end of the fourth quarter of 2024, the renewal rate amounted to **71.52%**.

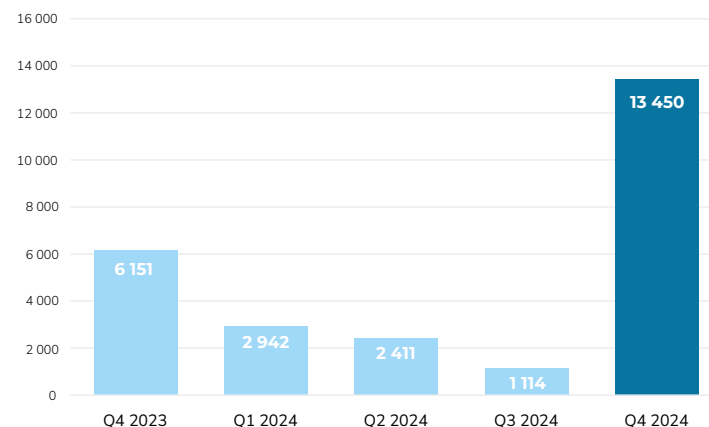
# Domain names released from the .pl domain registry

Number of .pl domain names released due to lack of renewal



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Number of .pl domain names released after previous deletion

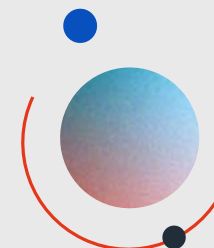


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**181 130** domain names released due to lack of renewal

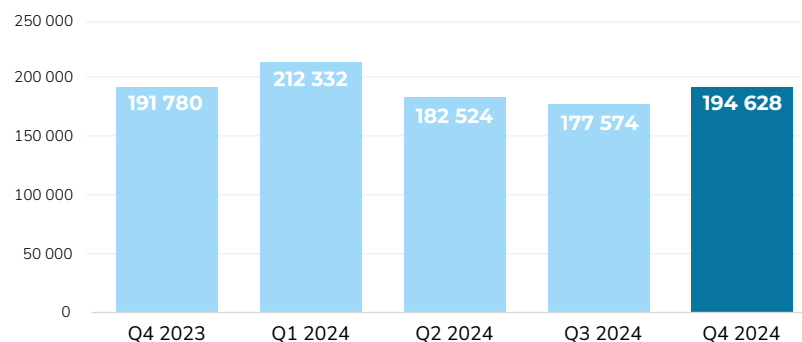
**13 450** domain names released after previous deletion



# New names in the .pl domain registry

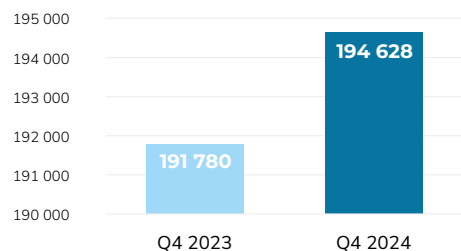
8

Number of .pl domain name registrations



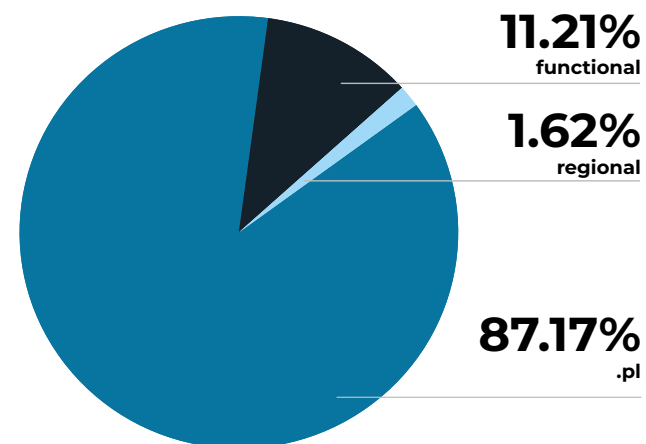
Copyright by NASK

Number of .pl domain name registrations (year-on-year)



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.pl domain name registrations as divided into a type of zone, Q4 2024



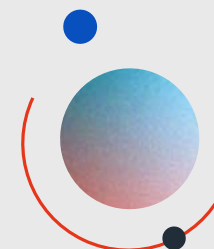
Copyright by NASK

In the fourth quarter of 2024, **194 628** .pl domain names were registered, over **17 thousand** more, as compared to the previous quarter. In contrast, compared with the fourth quarter of 2023, the number of registrations was nearly **3 thousand** higher.



The daily average number of .pl domain name registrations was **2 116**

In Q4 2024, **1.49%** more .pl domain names were registered than in Q4 2023



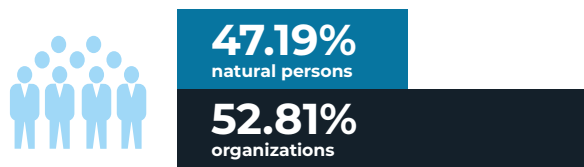


# Registrants of .pl domain names

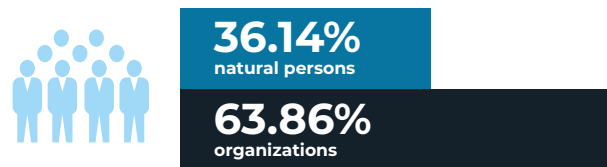
## Registrants in the .pl domain registry

Division of .pl domain name registrations for the type of registrant, Q4 2024

.pl domain names, active in DNS, as divided into the type of a registrant, Q4 2024

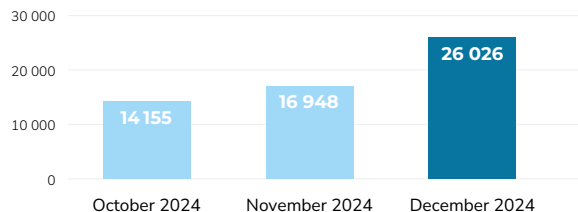


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Number of changes of .pl domain name registrants, Q4 2024



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At the end of December 2024, the .pl domain registry had **1 143 651** unique registrants, by **2 643** more than in the previous quarter.



**2.26** .pl domain names fell for one registrant on average

**57 129** changes of .pl domain name registrants were carried out

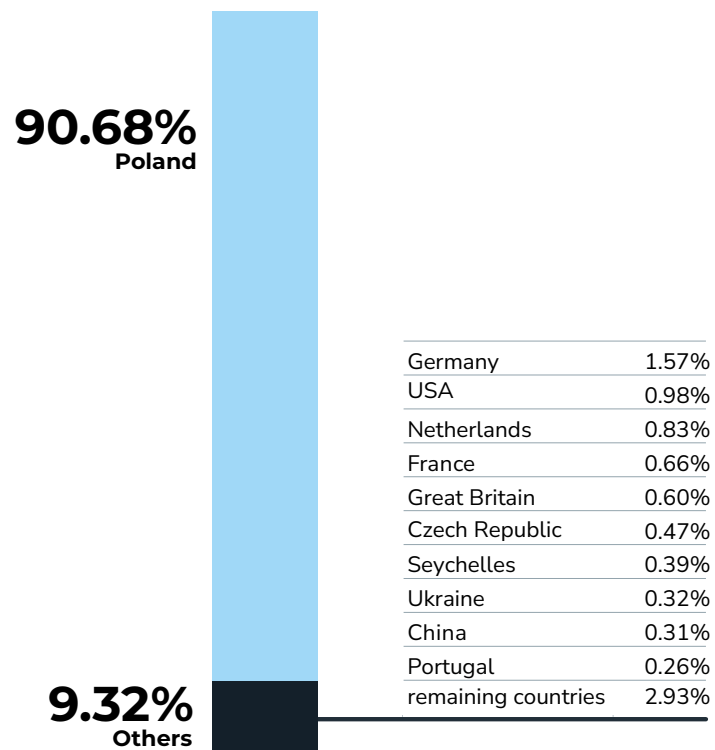
**64.42%** of registrants were organizations

**35.58%** of registrants were natural persons

# Registrants of .pl domain names

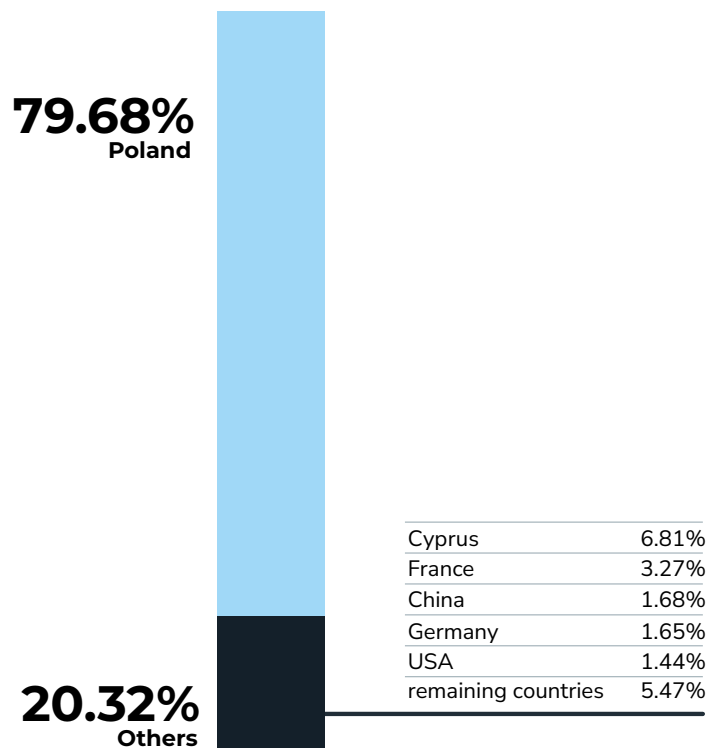
## Place of residence of .pl domain name registrants

Division of .pl domain names active in DNS for a registrant's country, Q4 2024



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Division of .pl domain name registrations for a registrant's country, Q4 2024



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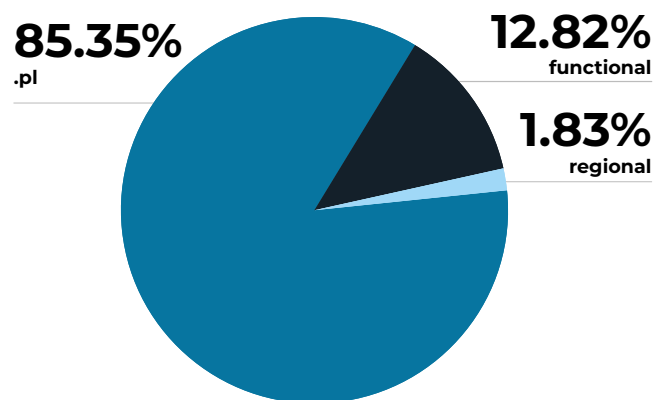
# 10



# Additional services of .pl domain registry

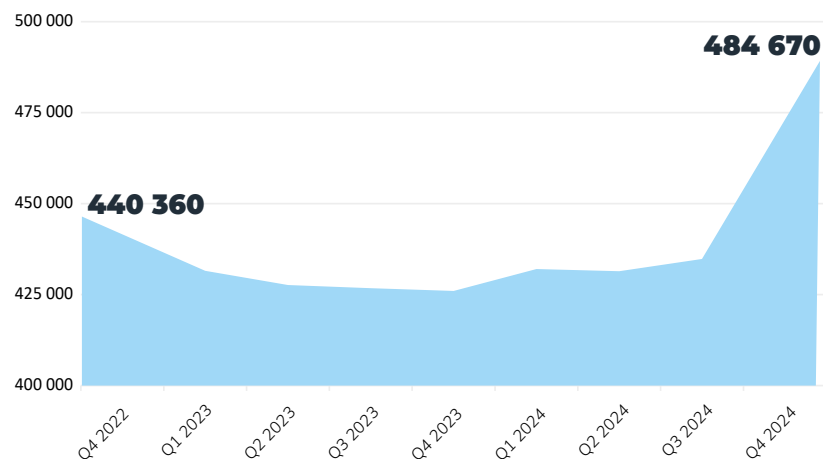
## DNSSEC

.pl domain names secured with DNSSEC as divided into a type of zone, Q4 2024



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Number of the .pl domain names secured with DNSSEC

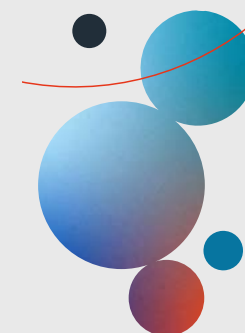


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At the end of the fourth quarter of 2024, there were **484 670** names secured with the DNSSEC protocol. Nearly **414 thousand** of them were registered directly in the .pl domain, **62 thousand** in functional domains, and less than **9 thousand** in regional domains.

Compared to the previous quarter, the number of names secured with the DNSSEC protocol in the .pl domain registry increased by **49 901**.

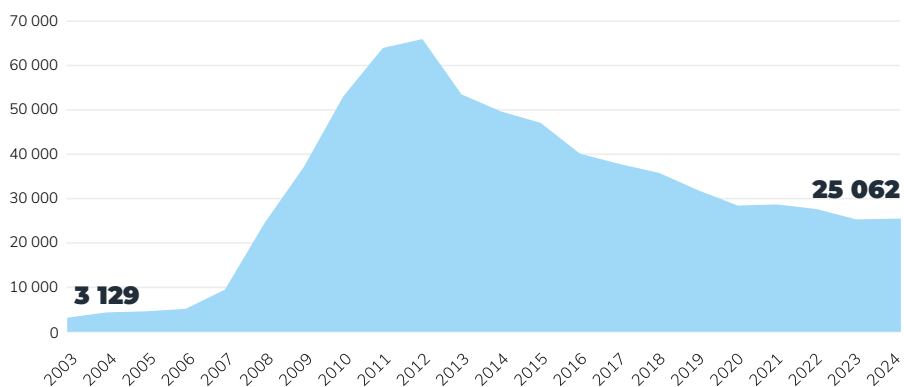
In Q4 2024, there were **484 670** names secured with DNSSEC protocol



# Additional services of .pl domain registry

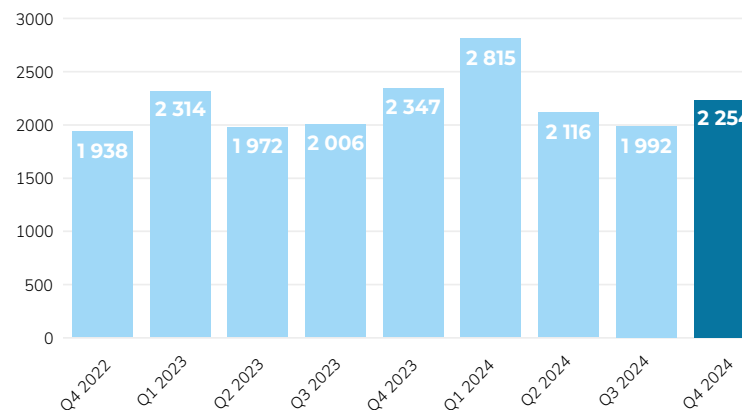
## IDN

Number of .pl IDNs active in DNS



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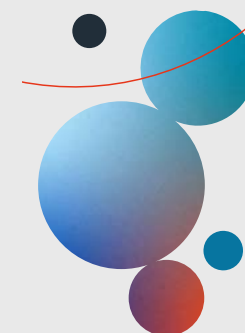
Number of registrations of .pl IDNs



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At the end of December 2024, in the .pl domain name registry there were **25 062** names with national diacritic signs (the so-called IDNs), which constituted **0.97%** of all .pl domain names active in DNS.

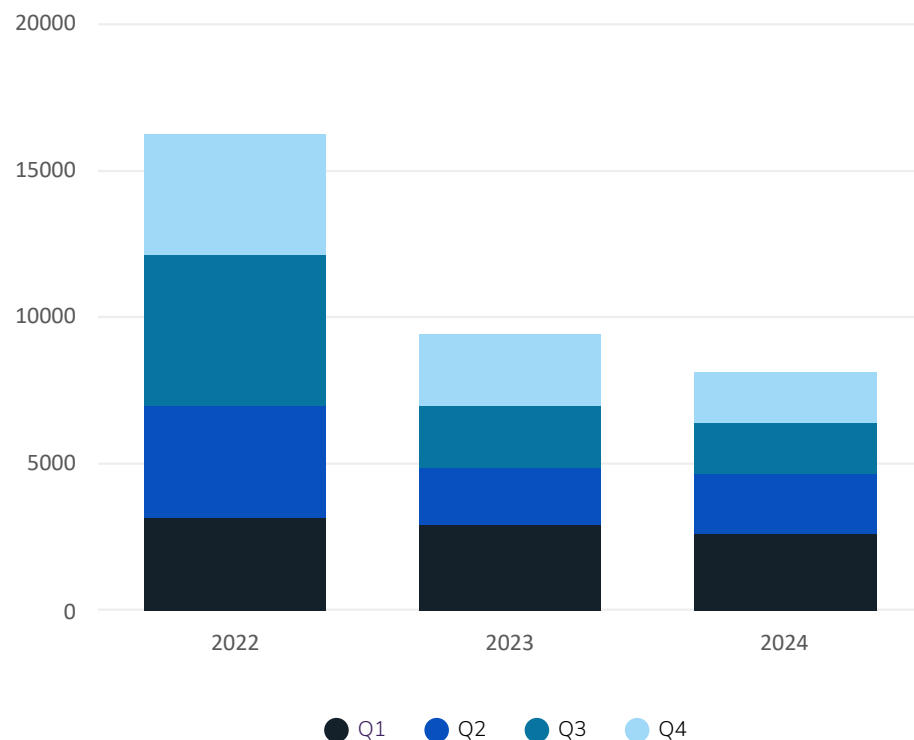
In Q4 2024,  
**2 254** IDNs were  
registered



# Additional services of .pl domain registry

## Options

Number of WLS registrations

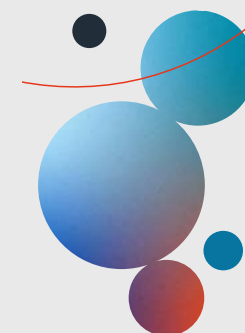


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In the fourth quarter of 2024, **1 675** agreements on option for registration of a .pl domain name were concluded, and **467** were renewed for a consecutive 3-year period.

Since the launching of the service of option for registration, nearly **289 thousand** agreements have been concluded, **42.66%** thereof being completed with the provision of a .pl domain name for registration.

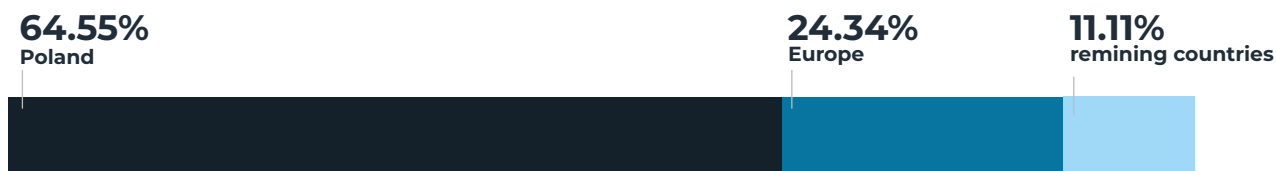
**741** existing option agreements were completed with a domain name being provided for registration



# Registrars of .pl domain names

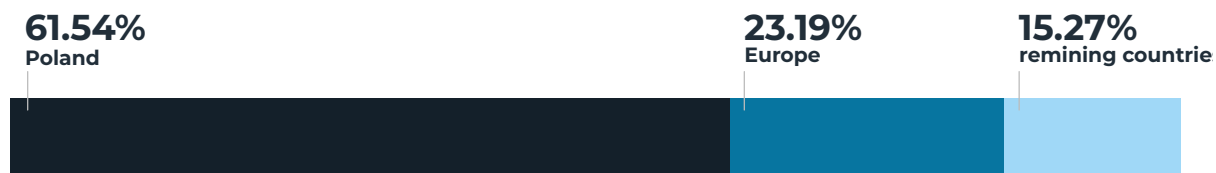
## NASK Partner Programme

Division of Partners for their place of residence, Q4 2024



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Division of .pl domain names for Partner's registered office, Q4 2024



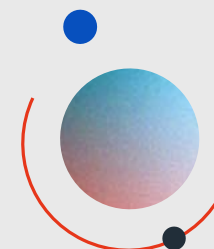
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**122** registrars, servicing totally nearly **1.6 million** .pl domain names, had their registered offices in Poland. **46** registrars, seated in other European countries, were handling nearly **600 thousand** .pl domain names. **21** registrars based outside Europe were operating nearly **395 thousand** .pl domain names.

# 14



At the end of December 2024, **189** registrars from **22** countries were participating in NASK Partner Programme





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COMPILATION AND DESCRIPTION OF DATA GATHERED  
FROM THE .PL DOMAIN NAME REGISTRY SYSTEM:

Alina Wiśniewska-Skura

TEXT AND CORRECTION:

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DESIGN:

Alicja Kaim

TRANSLATION:

Editorial staff

**dns.pl**