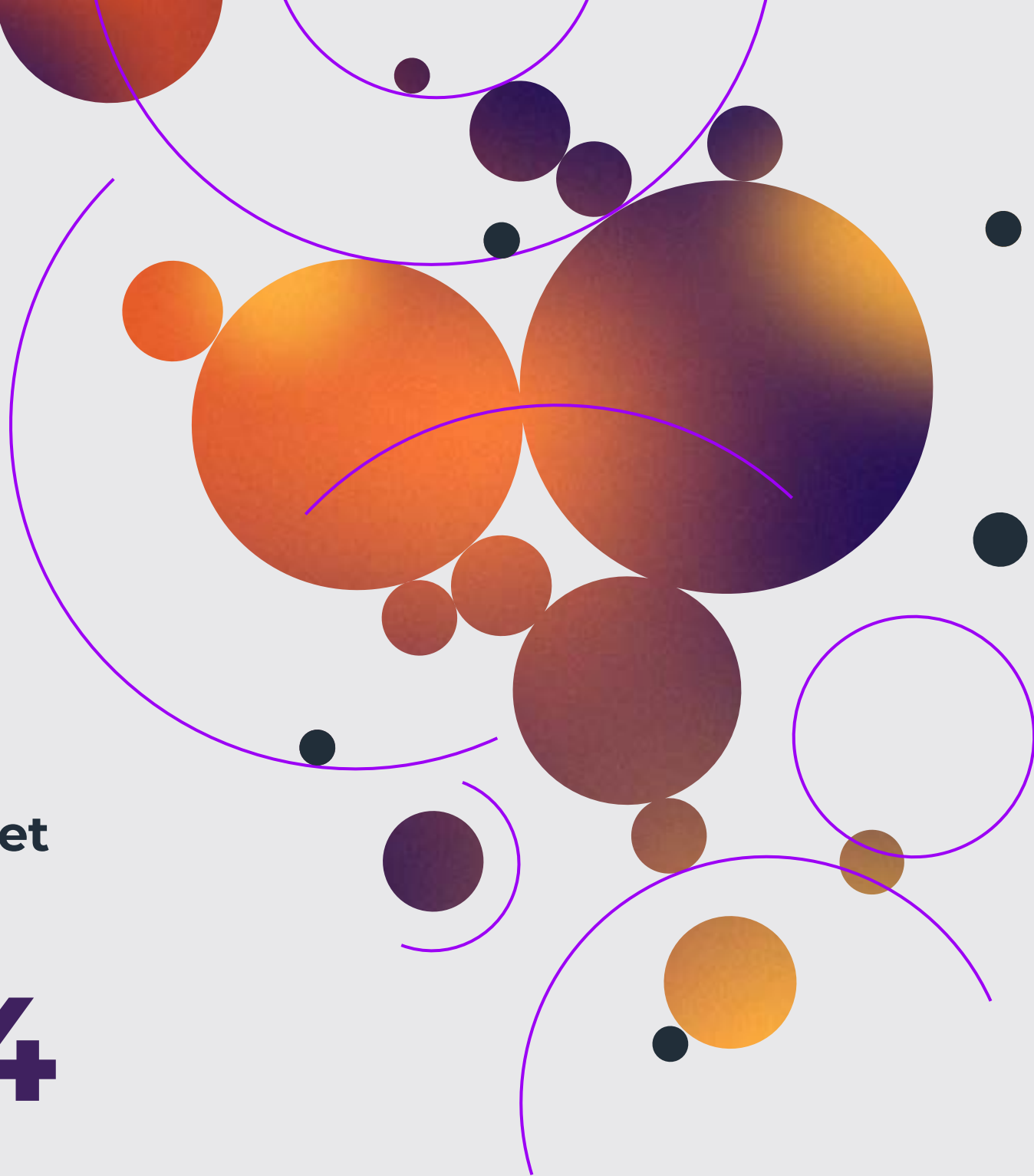




# **.pl domain name market**

NASK'S REPORT

# **Q3 2024**



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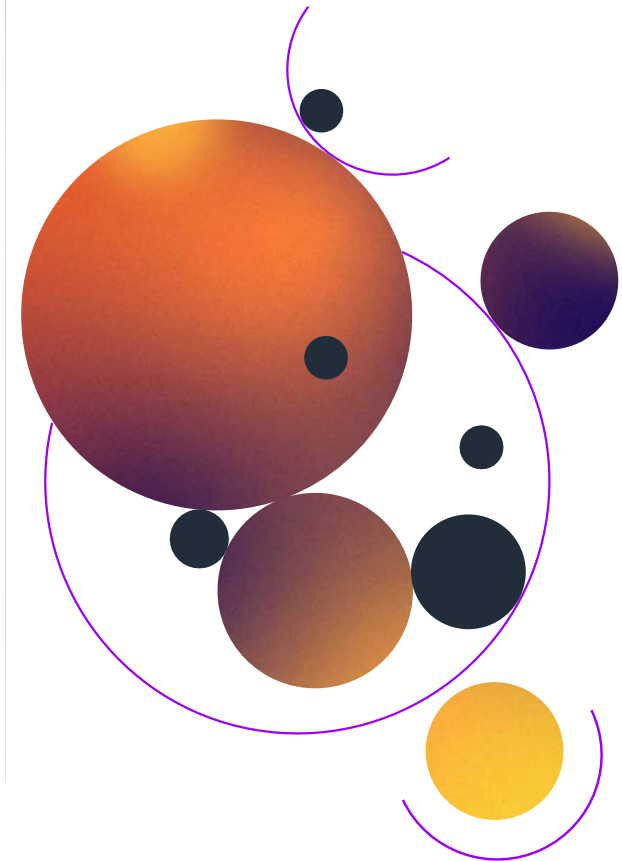
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## 14 Registrars of .pl domain names

NASK Partner Programme



# Introduction

At the end of September 2024, the .pl domain name registry maintained **2 575 724** active names. The number of active in DNS domain names, maintained directly in the .pl domain increased by **2 375**, and at the end of the third quarter amounted to **2 131 922**. The number of names in functional domains amounted to **368 932**, and names in regional domains to **74 870**.

From the beginning of July to the end of September 2024, **177 574** .pl domain names were registered. This is over **5 thousand** more than in the third quarter of the previous year. On average, **1 930** names were registered daily. The renewal rate amounted to **71.44%**.

In the third quarter, **420 555** names were renewed. This result is slightly better than that of the previous quarter, and almost **3%** better than that achieved in the same period a year earlier.

At the end of September 2024, the .pl domain name registry had **1 141 008** unique registrants, by **3 005** more than in the previous quarter.

At the end of the third quarter of 2024, **202** registrars from **22** countries were participating in the NASK Partner Programme.

More data from the .pl domain name market can be found in the report.

We invite you to read it!

# Facts and figures

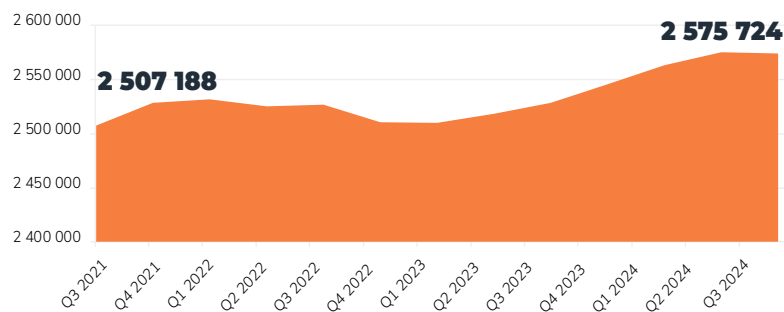


# .pl domain names active in DNS

Domains in .pl domain registry

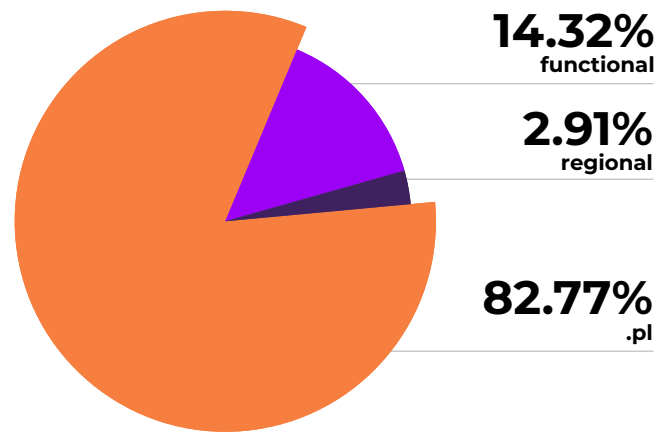


Number of .pl domain names in DNS



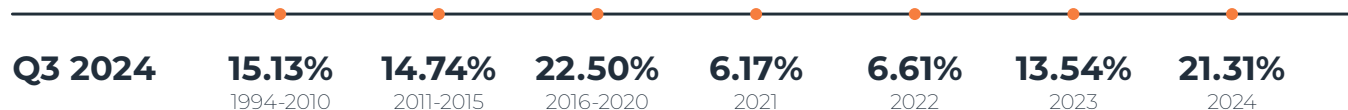
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Number of domain names active in DNS as divided into the type of zone, Q3 2024



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Year of registration of a domain names active in DNS



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At the end of September 2024, in the .pl domain registry **2 575 724** names active in DNS were maintained. It decreased by **1 248** names compared to the previous quarter.



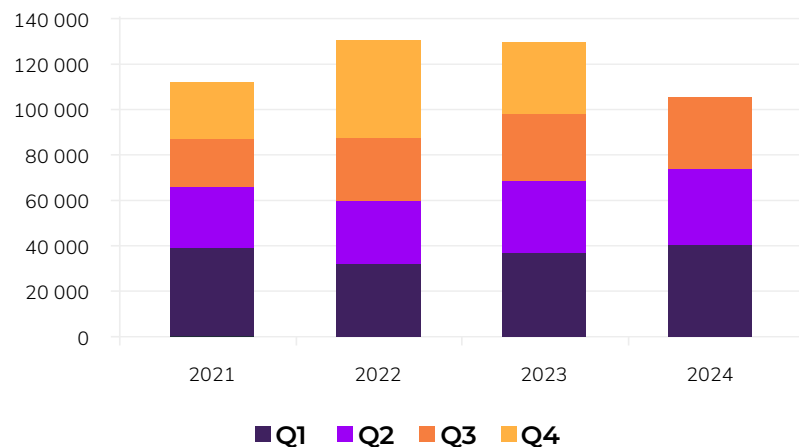
The number of names active in DNS and maintained directly in the .pl domain increased by **2 375**, and at the end of the quarter amounted to **2 131 922**

The number of names in functional domains was **368 932**, while in regional domains it was **74 870**

# .pl domain names active in DNS

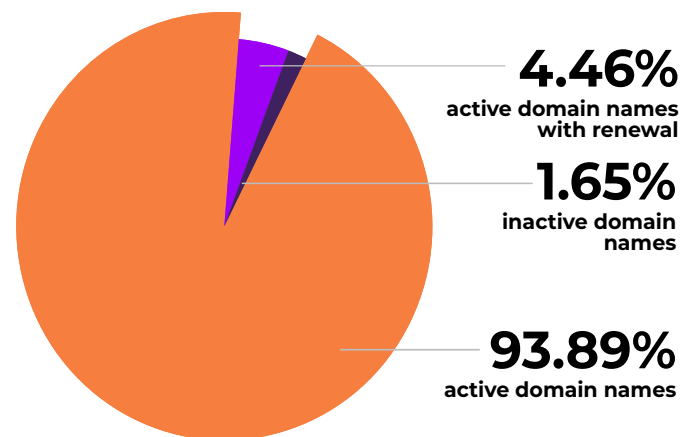
## Transfers

Number of .pl domain name transfers



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Division of transfers, Q3 2024



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In the third quarter of 2024, **31 538** transfers of .pl domain name service were carried out. On average, **343** names were transferred daily, which is **25** names fewer than in the previous quarter.

# 5



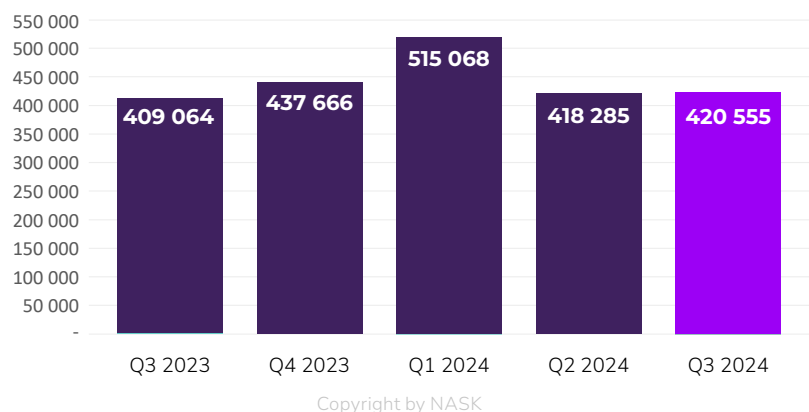
In Q3 2024, **1 927** transfers with renewal were carried out, of which **521** already after the end of the previous billing period

# .pl domain names active in DNS

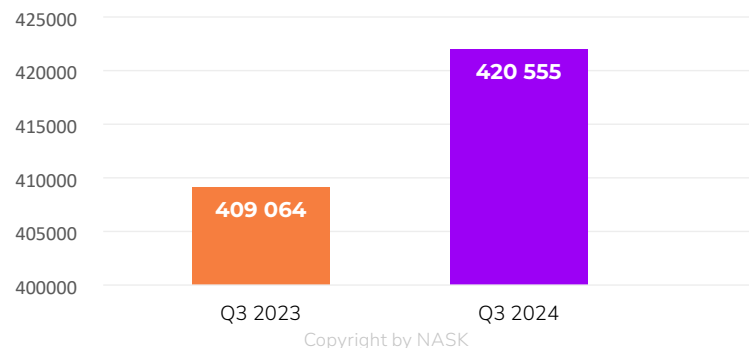
Renewal of a domain name for a consecutive billing period



### Number of renewed .pl domain names



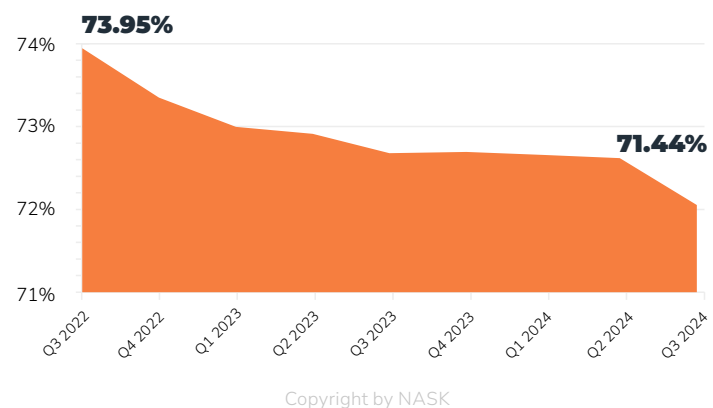
### Number of renewed .pl domain names (year-on-year)



### Structure of renewed .pl domain names, Q3 2024



### Renewal rate of .pl domain names



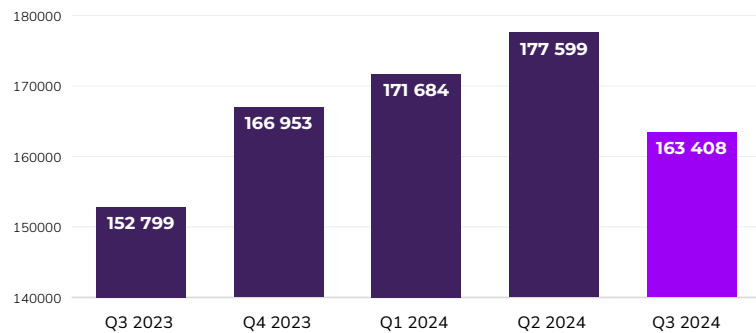
In Q3 2024, **420 555** names were renewed. For **3 458** names the end of the billing period was postponed by an individually defined number of days

In Q3 2024, **0.54%** more names were renewed than in Q2 2024 and **2.81%** more than in Q3 2023

At the end of the third quarter of 2024, the renewal rate amounted to **71.44%**.

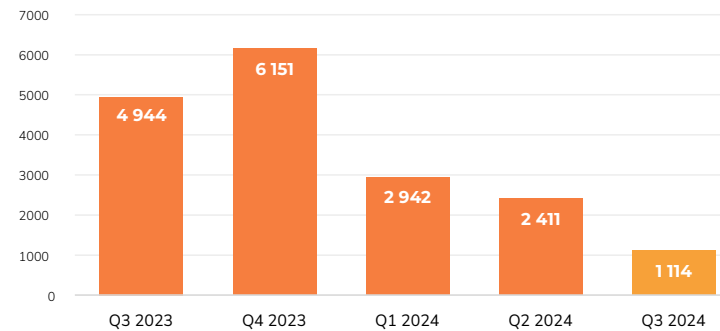
# Domain names released from the .pl domain registry

Number of .pl domain names released due to lack of renewal



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Number of .pl domain names released after previous deletion

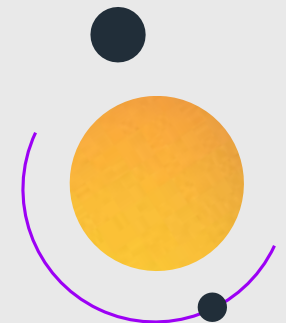


Copyright by NASK



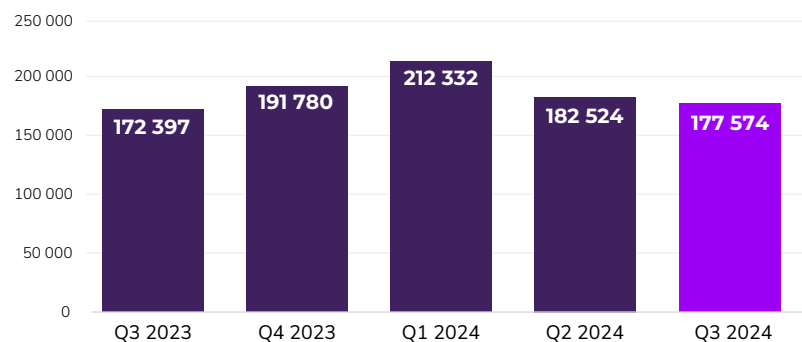
**163 408** domain names released due to lack of renewal

**1 114** domain names released after previous deletion



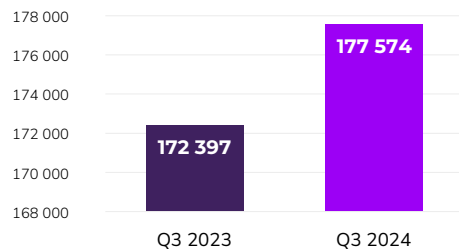
# New names in the .pl domain registry

Number of .pl domain name registrations



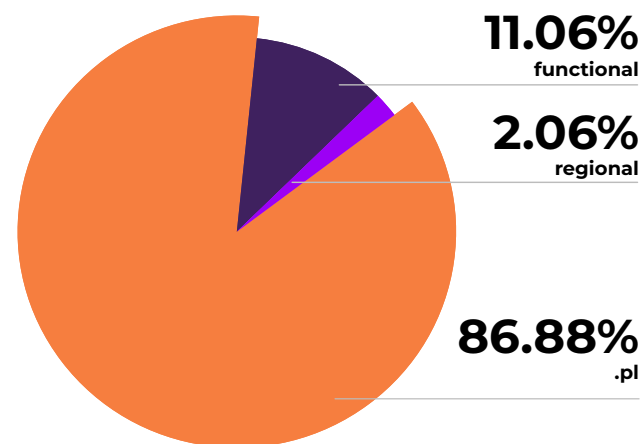
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Number of .pl domain name registrations (year-on-year)



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.pl domain name registrations as divided into a type of zone, Q3 2024

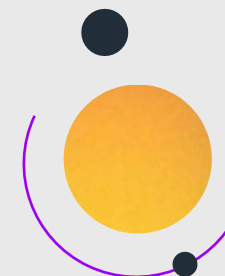


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From the beginning of July to the end of September 2024, **177 574** .pl domain names were registered, nearly **5 thousand** fewer, compared to the previous quarter. In contrast, compared with the third quarter of 2023, the number of registrations was more than **5 thousand** higher.

The daily average number of .pl domain name registrations was **1 930**

In Q3 2024, **3%** more .pl domain names were registered than in Q3 2023

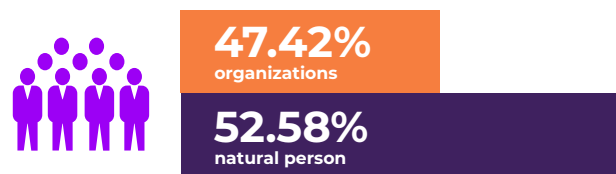




# Registrants of .pl domain names

## Registrants in the .pl domain registry

Division of .pl domain name registrations for the type of registrant, Q3 2024



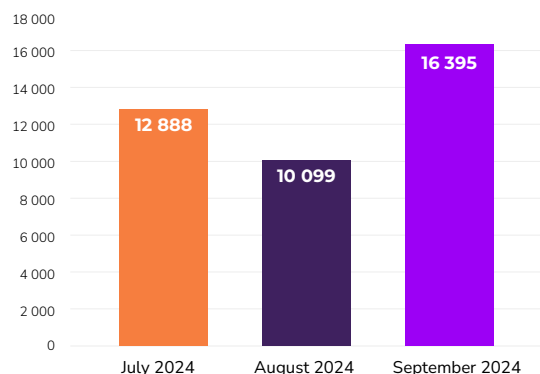
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.pl domain names, active in DNS, as divided into the type of a registrant, Q3 2024



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Number of changes of .pl domain name registrants, Q3 2024



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At the end of the third quarter of 2024, the .pl domain registry had **1 141 008** unique registrants, by **3 005** more than in the previous quarter.



**2.26** .pl domain names fell for one registrant on average

**39 382** changes of .pl domain name registrants were carried out

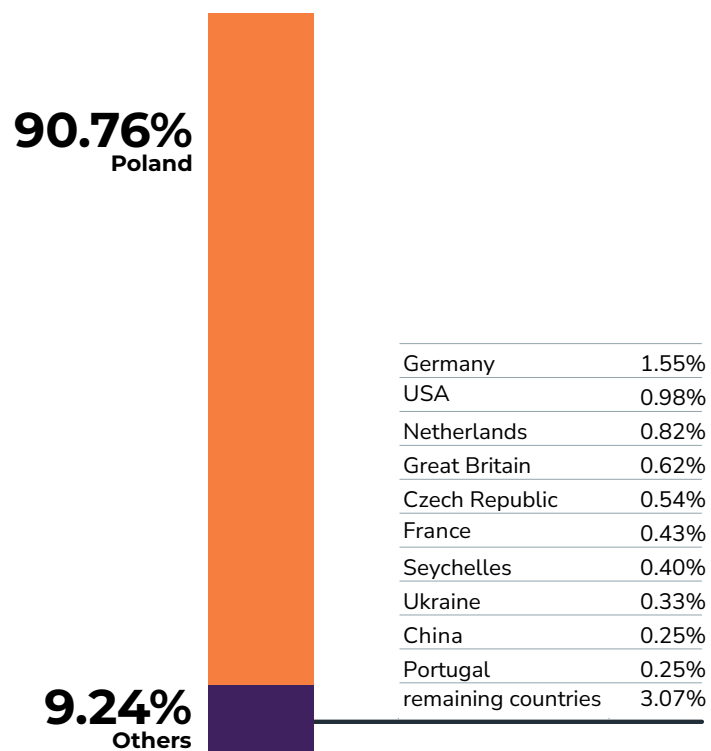
**64.31%** of registrants were organizations

**35.69%** of registrants were natural persons

# Registrants of .pl domain names

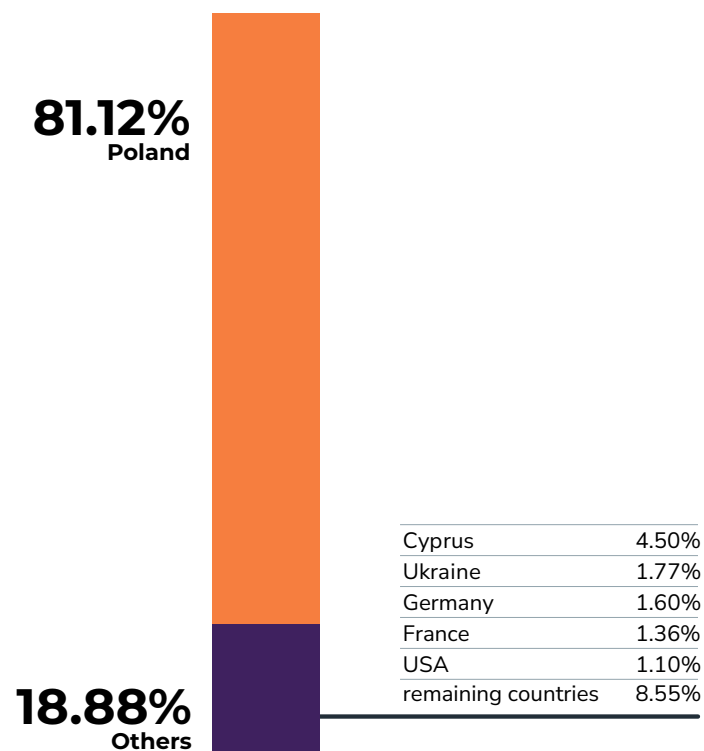
## Place of residence of .pl domain name registrants

Division of .pl domain names active in DNS for a registrant's country, Q3 2024



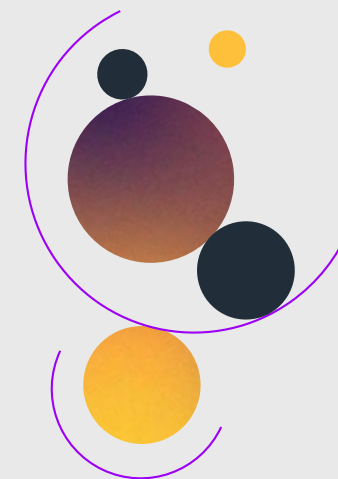
Copyright by NASK

Division of .pl domain name registrations for a registrant's country, Q3 2024



Copyright by NASK

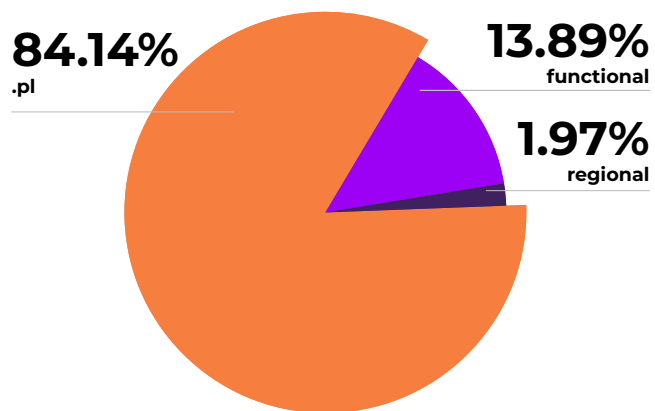
# 10



# Additional services of .pl domain registry

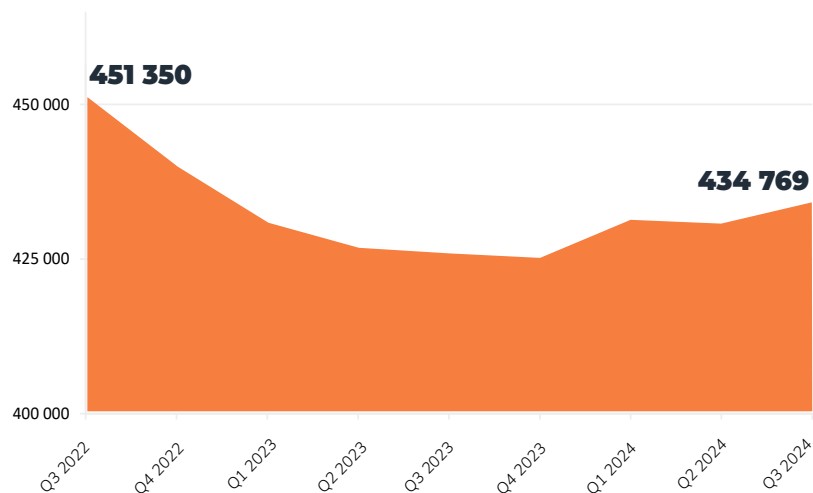
## DNSSEC

.pl domain names secured with DNSSEC as divided into a type of zone, Q3 2024



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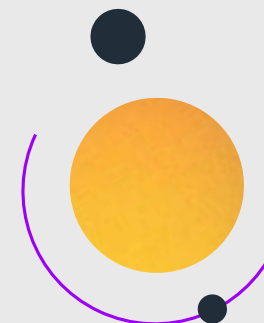
Number of the .pl domain names secured with DNSSEC



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At the end of the third quarter of 2024, there were **434 769** names secured with the DNSSEC protocol, with **84.14%** thereof directly in the .pl domain, **13.89%** in functional domains, and **1.97%** in regional names of the .pl domain registry.

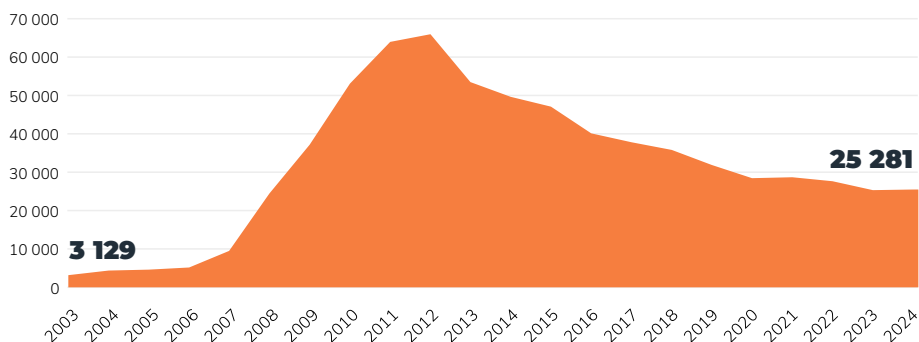
In Q3 2024, there were **434 769** names secured with DNSSEC protocol



# Additional services of .pl domain registry

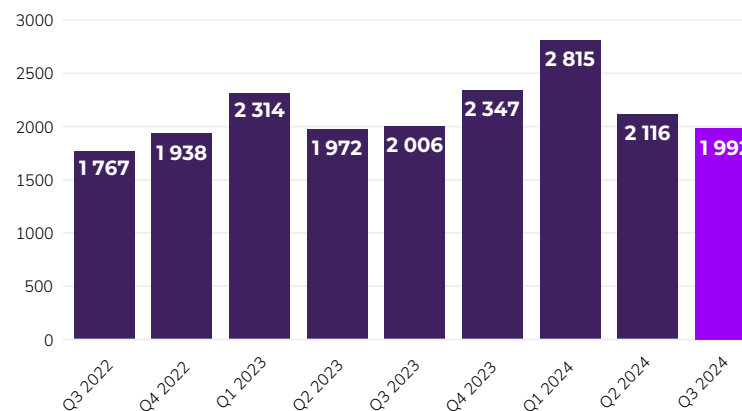
## IDN

Number of .pl IDNs active in DNS



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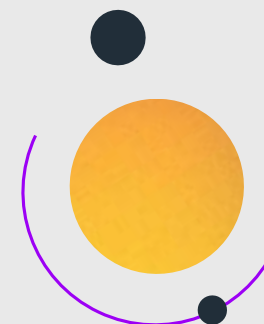
Number of registrations of .pl IDNs



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At the end of September 2024, the .pl domain name registry contained **25 281** names with national diacritic signs (the so-called IDNs), which constituted **0.98%** of all .pl domain names active in DNS.

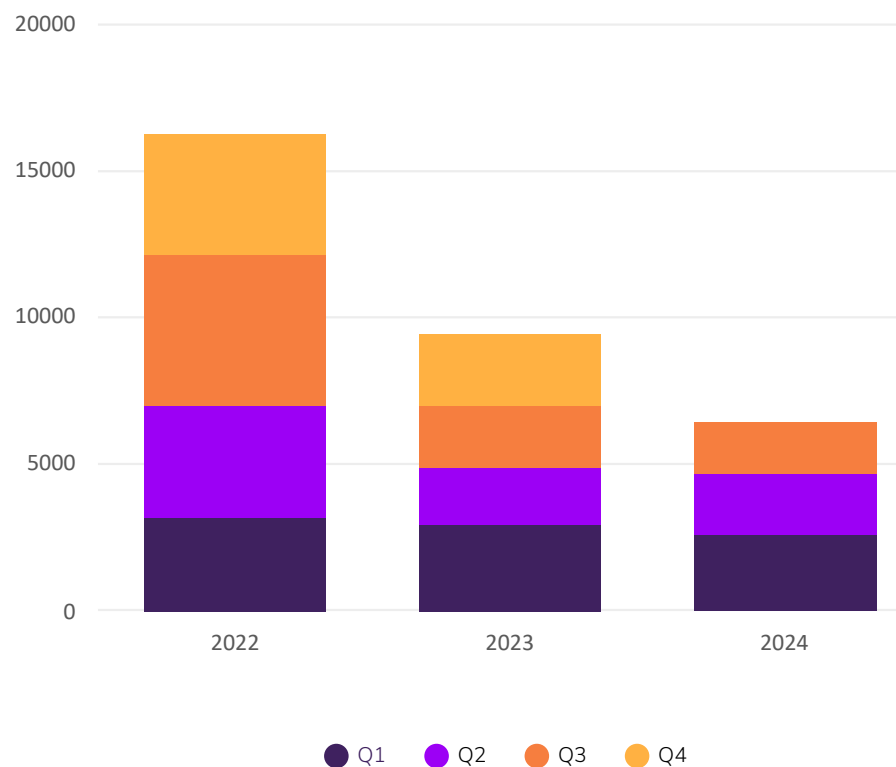
In Q3 2024, **1 992** IDNs were registered



# Additional services of .pl domain registry

## Options

Number of WLS registrations

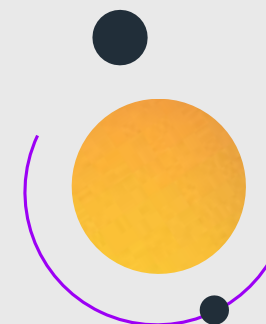


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From the beginning of July to the end of September 2024, **1 794** agreements on option for registration of a .pl domain name were concluded, and **331** were renewed for a consecutive 3-year period.

Since the launching of the service of option for registration, over **287 thousand** agreements have been concluded, **42.65%** thereof being completed with the provision of a .pl domain name for registration.

**630** existing option agreements were completed with a domain name being provided for registration.



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# Registrars of .pl domain names

## NASK Partner Programme

Division of Partners for their place of residence, Q3 2024



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Division of .pl domain names for Partner's registered office, Q3 2024



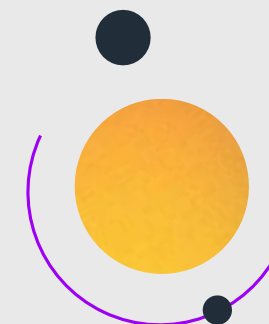
Copyright by NASK

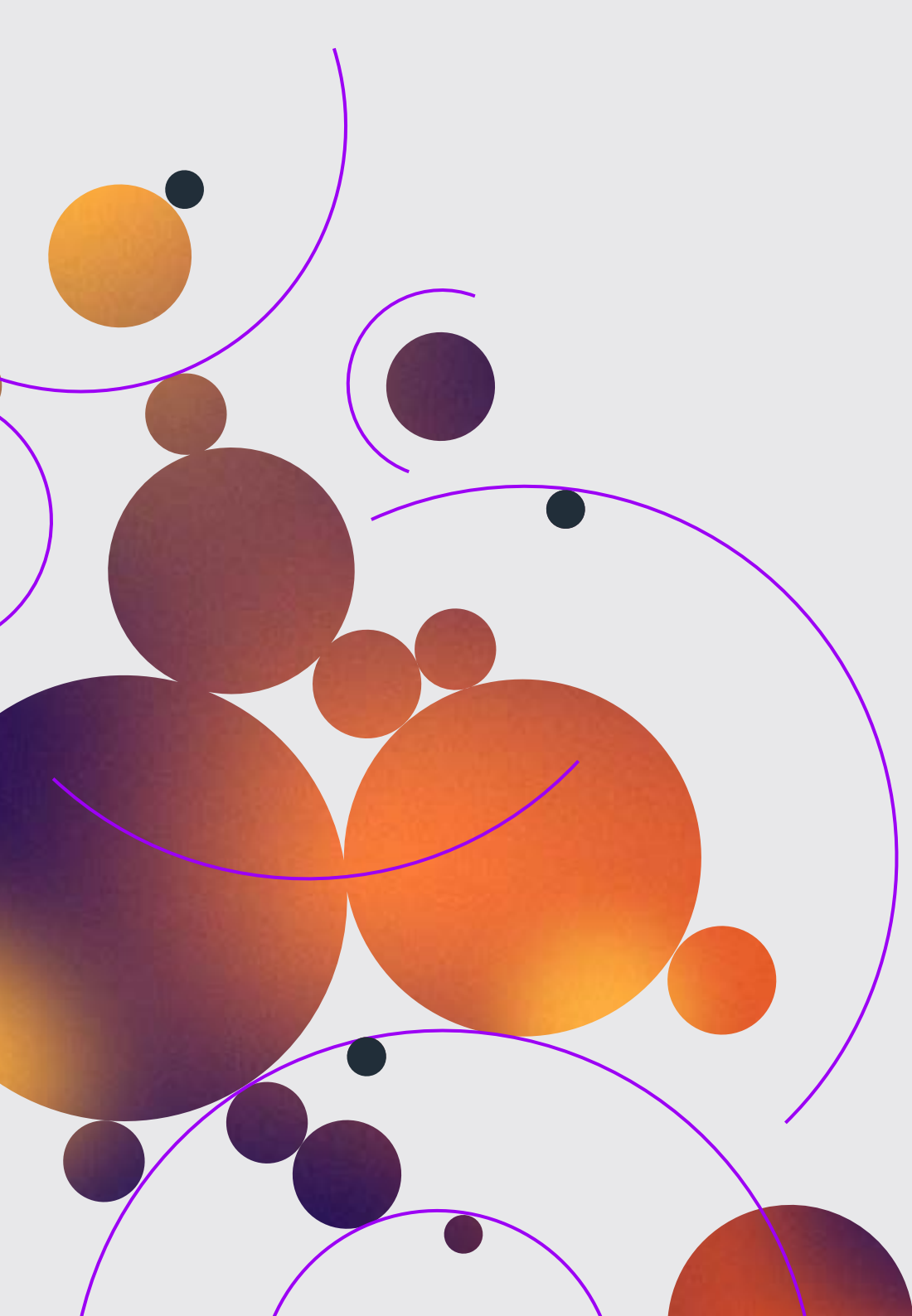
**132** registrars, servicing totally nearly **1.6 million** .pl domain names, had their registered offices in Poland. **49** registrars, seated in other European countries, were handling nearly **596 thousand** .pl domain names. **21** registrars based outside Europe were operating **over 400 thousand** .pl domain names.

# 14



At the end of the third quarter of 2024, **202** registrars from **22** countries were participating in NASK Partner Programme





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COMPILATION AND DESCRIPTION OF DATA GATHERED  
FROM THE .PL DOMAIN NAME REGISTRY SYSTEM:

Alina Wiśniewska-Skura

TEXT AND CORRECTION:

Editorial staff

DESIGN:

Alicja Kaim

TRANSLATION:

Editorial staff

**dns.pl**