



.pl domain name market

NASK'S REPORT

Q1 2024



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Introduction

Dear Readers,

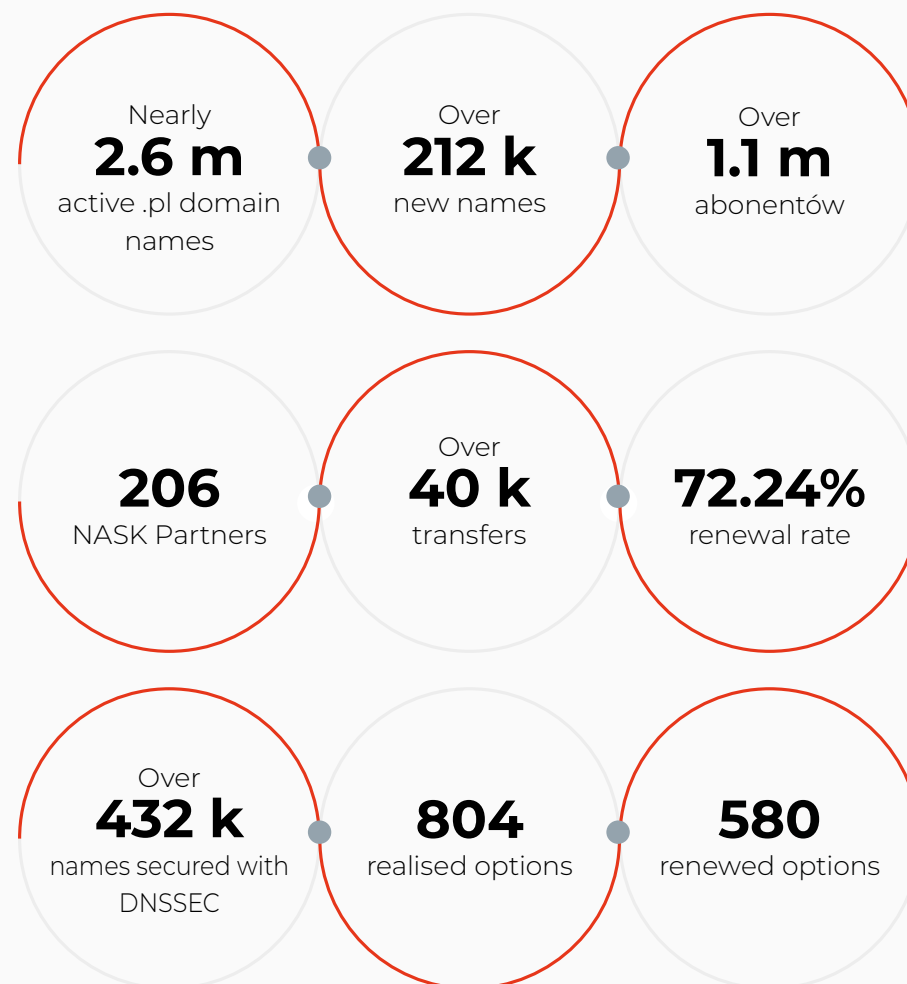
In the first quarter of 2024, significant growths were recorded in the .pl domain registry. At the end of March, **2 564 588** domain names active in DNS were registered, i.e. the volume of names maintained in the .pl domain increased by **18 181** in comparison with the data at the end of 2023.

In Q1 2024, the number of registrations amounted to **212 332** - an increase of **20 552**. Registrants registered an average of 249 more names per day, compared to the previous quarter. The number of unique .pl domain name registrants increased by **over 5 thousand**, and at the end of the first quarter amounted to **1 136 626**.

From the beginning of January to the end of March of this year, **77 402** more domain names were renewed than in the previous quarter, and the renewal rate reached **72.24%**. At the end of the discussed quarter, there were **432 016** domain names secured with the DNSSEC protocol, which constitutes an increase by nearly **6 thousand** in comparison with the number as of the end of December 2023. From the beginning of January to the end of March 2024, **40 195** transfers between the registrars were carried out, by **8 801** more than in Q4 2023. At the end of March 2024, the .pl domain name registry cooperated in the Partner Programme with **206** registrars from **23** countries.

More data from **Q1 2024** can be found in the report from the .pl domain registry. We invite you to read the report!

Facts and figures

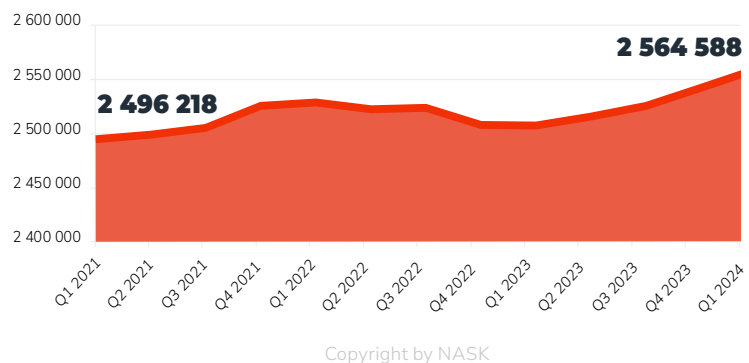


.pl domain names active in DNS

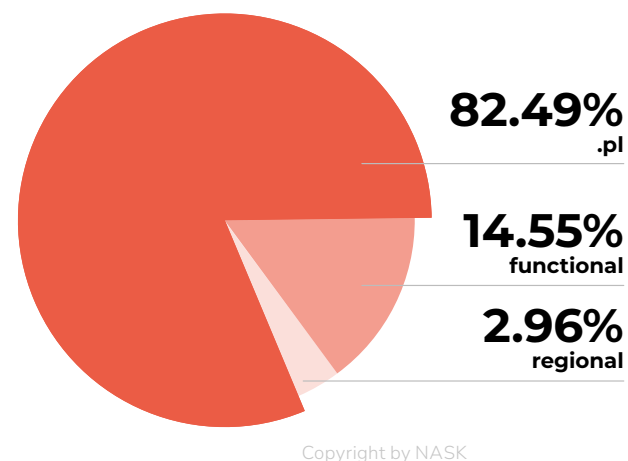
Domains in .pl domain registry



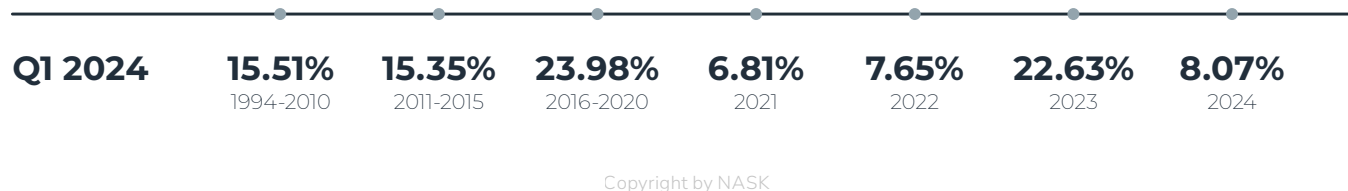
Number of .pl domain names in DNS



Number of domain names active in DNS as divided into the type of zone, Q1 2024



Year of registration of a domain names active in DNS



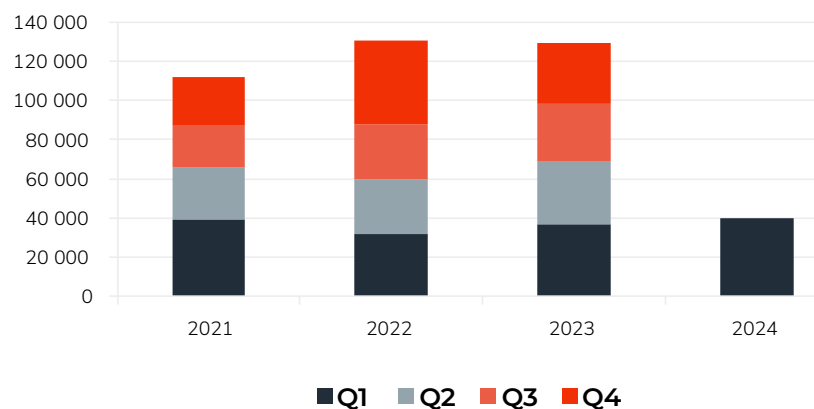
At the end of the first quarter of 2024, in the .pl domain registry, **2 564 588** names active in DNS were maintained. It increased by **18 181** names compared to the previous quarter.

The number of names active in DNS and maintained directly in the .pl domain increased by **20 479** and at the end of the quarter amounted to **2 115 530**

.pl domain names active in DNS

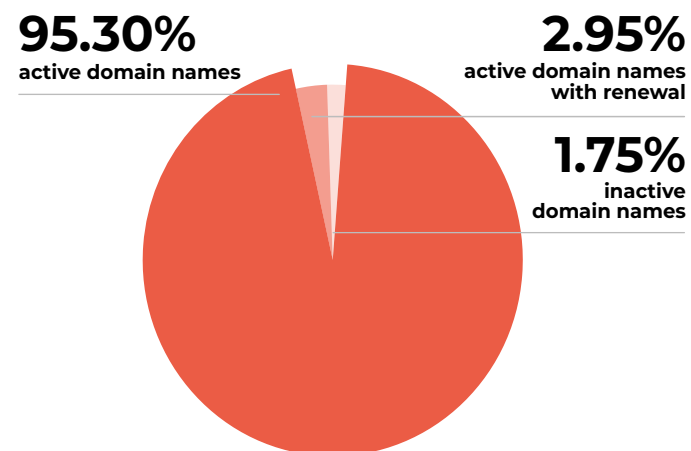
Transfers

Number of .pl domain name transfers



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Division of transfers, Q1 2024

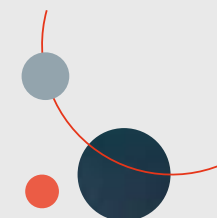


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In the first quarter of 2024, **40 195** transfers of .pl domain name service were carried out. On average, **442** names were transferred daily, over 100 more compared to the previous quarter.

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1 185 transfers with renewal in Q1 2024, **703** of which already after the end of the previous billing period

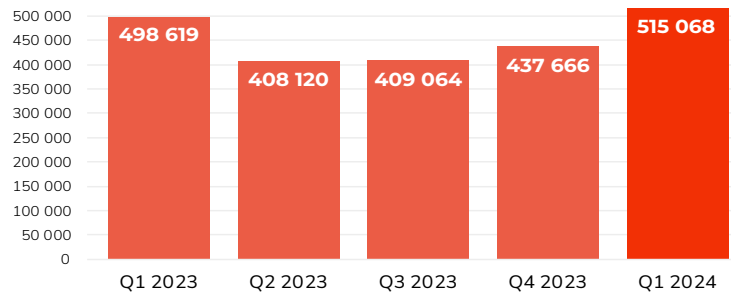


.pl domain names active in DNS

Renewal of a domain name for a consecutive billing period

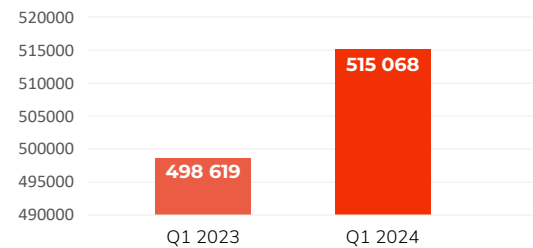


Number of renewed .pl domain names



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Number of renewed .pl domain names (year-on-year)



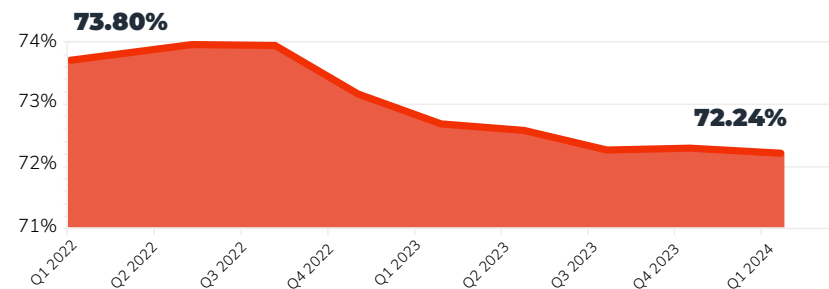
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Structure of renewed .pl domain names, Q1 2024



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Renewal rate of .pl domain names



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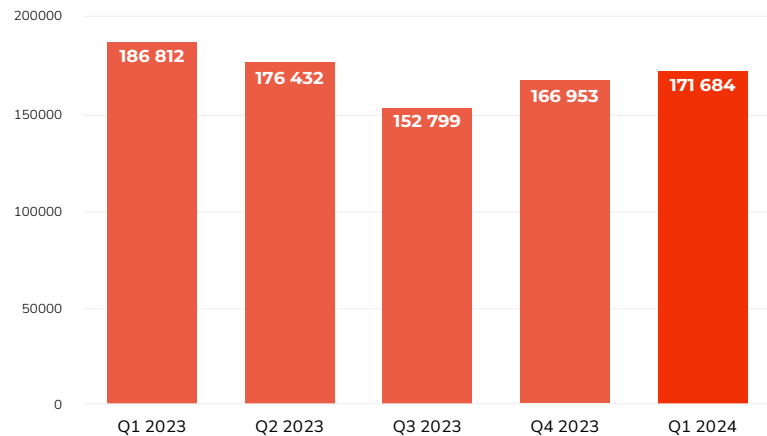
In Q1 2024, **515 068** names were renewed. For **3 994** names the end of the billing period was postponed by an individually defined number of days

In Q1 2024, **3.30%** more names were renewed than in Q1 2023

At the end of the first quarter of 2024, the renewal rate amounted to **72.24%**.

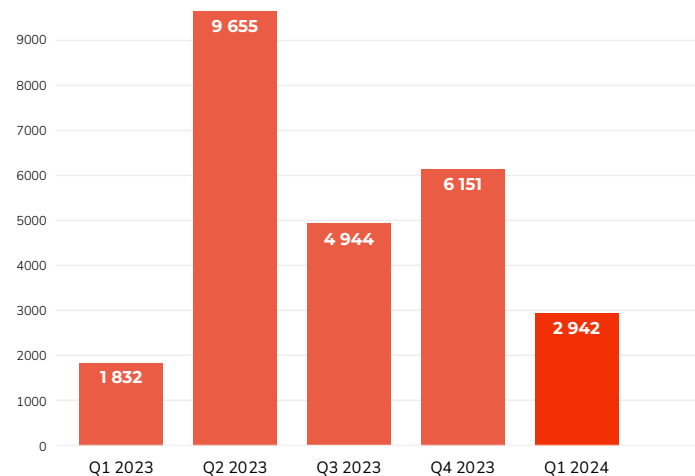
Domain names released from the .pl domain registry

Number of .pl domain names released due to lack of renewal



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Number of .pl domain names released after previous deletion

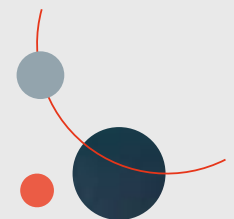


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171 684 domain names released due to lack of renewal

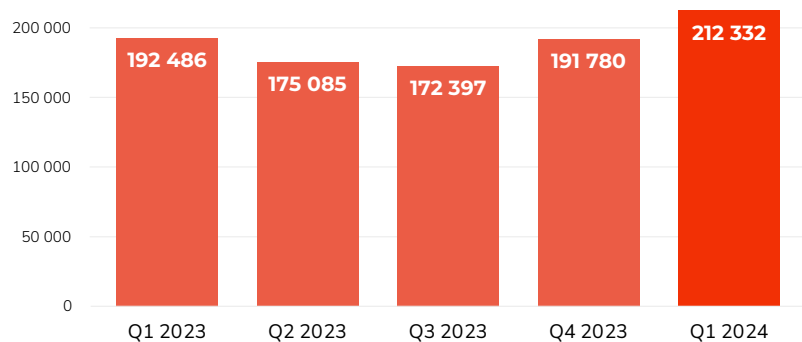
2 942 domain names released after previous deletion



New names in the .pl domain registry

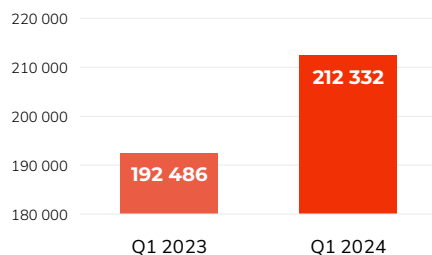
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Number of .pl domain name registrations



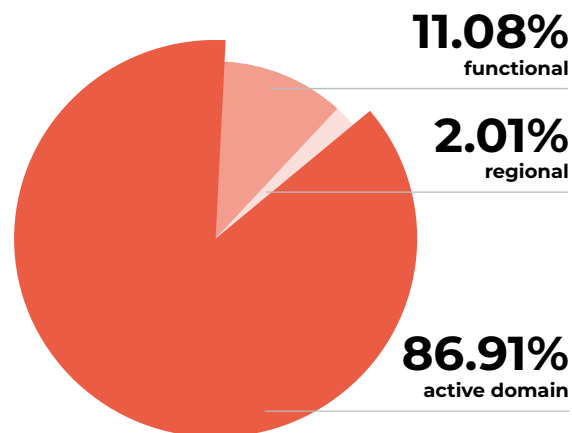
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Number of .pl domain name registrations (year-on-year)



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.pl domain name registrations as divided into a type of zone, Q1 2024



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In the first quarter of 2024, **212 332** .pl domain names were registered, over **20.5 thousand** more than in the preceding quarter.



The daily average number of .pl domain name registrations was **2 333**

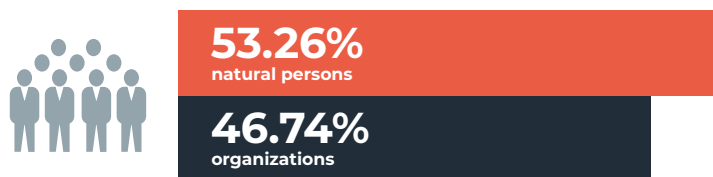
In Q1 2024, **10%** more .pl domain names were registered than in Q1 2023

Registrants of .pl domain names

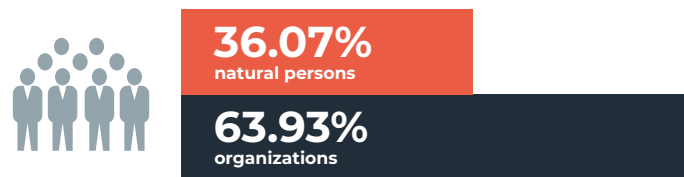
Registrants in the .pl domain registry

Division of .pl domain name registrations for the type of registrant, Q1 2024

.pl domain names, active in DNS, as divided into the type of a registrant, Q1 2024

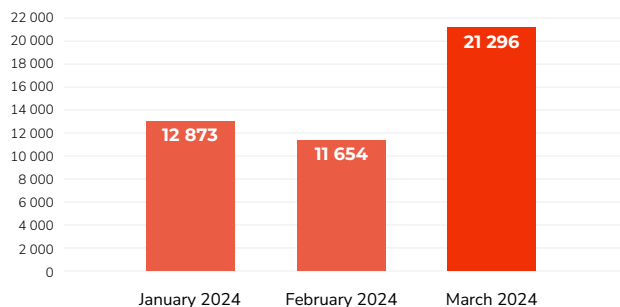


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Number of changes of .pl domain name registrants, Q1 2024



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At the end of March 2024, the .pl domain registry had **1 136 626** unique registrants. In the first quarter of 2024, **5 294** entries concerning registrants were added to the registry.



2.26 .pl domain names fell for one registrant on average

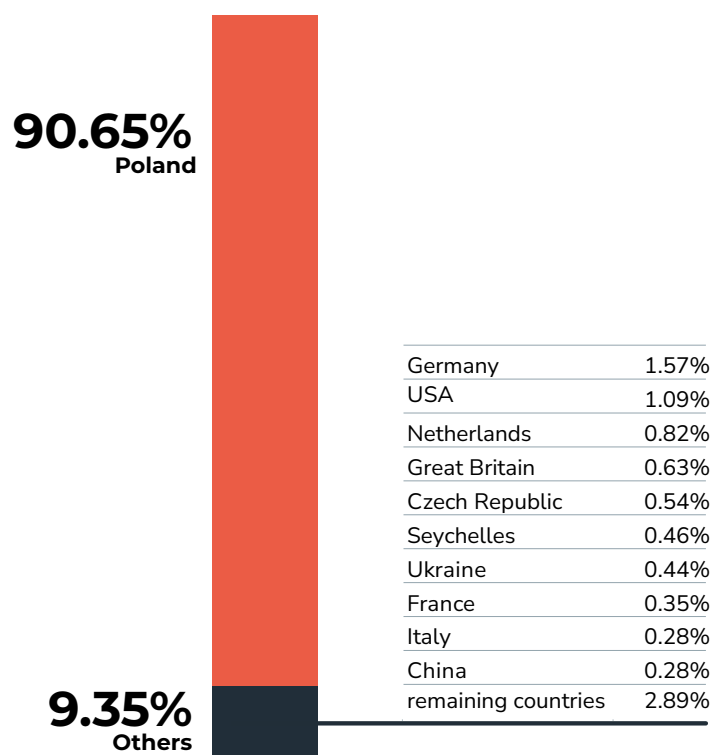
There were **45 823** changes of .pl domain name registrants

64.18% of registrants were organizations, and **35.82%** were natural persons

Registrants of .pl domain names

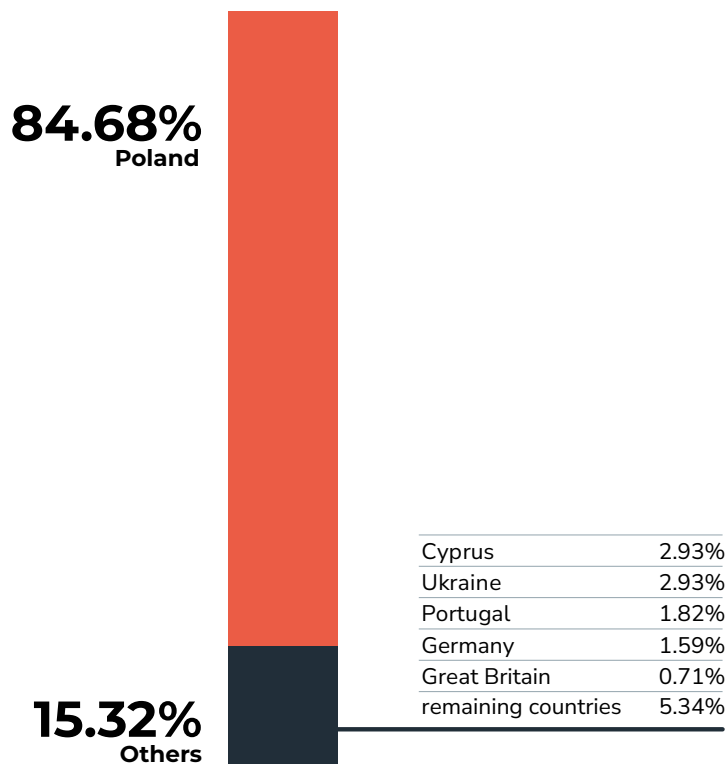
Place of residence of .pl domain name registrants

Division of .pl domain names active in DNS for a registrant's country, Q1 2024



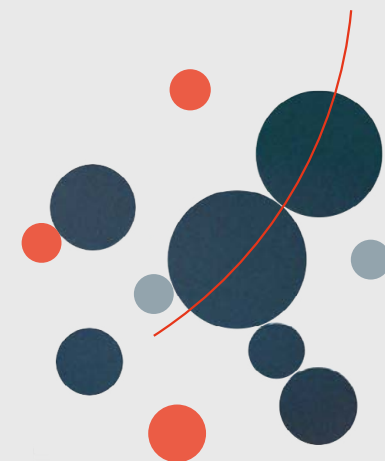
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Division of .pl domain name registrations for a registrant's country, Q1 2024



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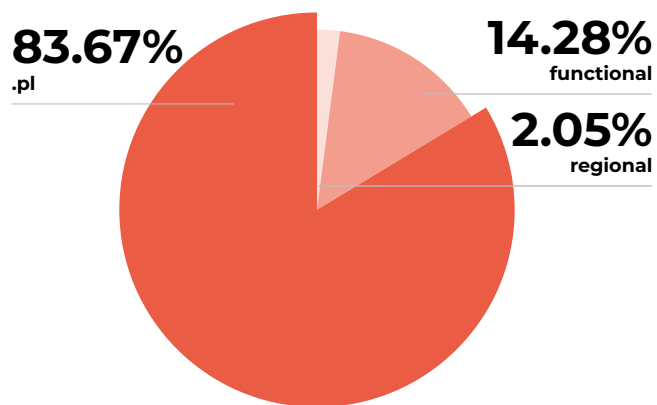
10



Additional services of .pl domain registry

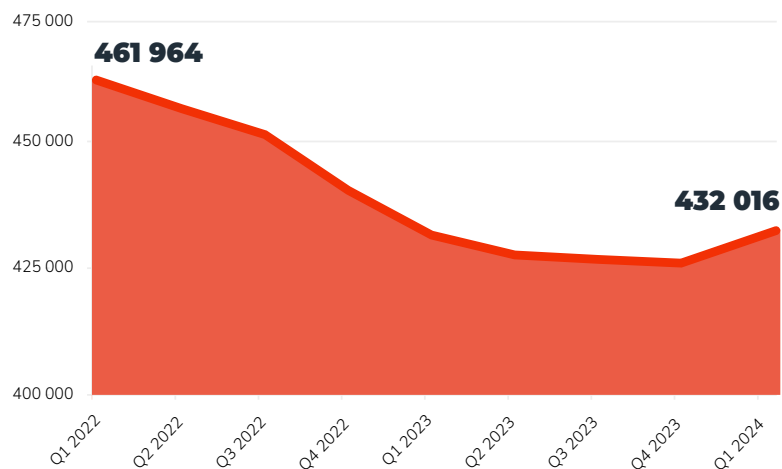
DNSSEC

.pl domain names secured with DNSSEC as divided into a type of zone, Q1 2024



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Number of the .pl domain names secured with DNSSEC



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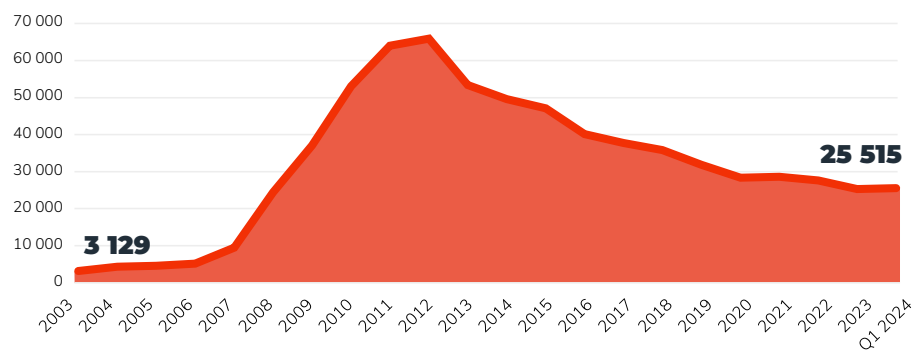
At the end of the first quarter of 2024, there were **432 016** names secured with the DNSSEC protocol, with **83.67%** thereof directly in the .pl domain, **14.28%** in functional domains, and **2.05%** in regional names of the .pl domain registry.

In Q1 2024, there were **432 016** names secured with DNSSEC protocol

Additional services of .pl domain registry

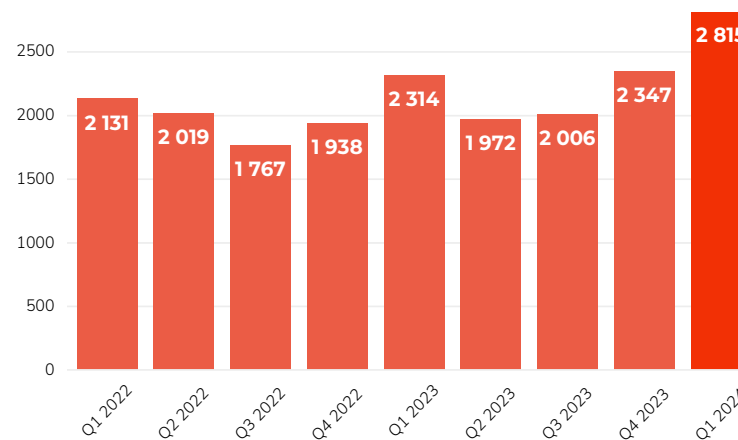
IDN

Number of .pl IDNs active in DNS



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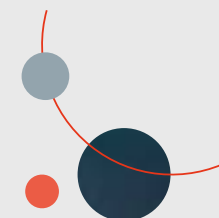
Number of registrations of .pl IDNs



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At the end of the first quarter of 2024, in the .pl domain name registry, **25 515** names with national diacritic signs (IDN) were registered, which constituted **0.99%** of all .pl domain names active in DNS.

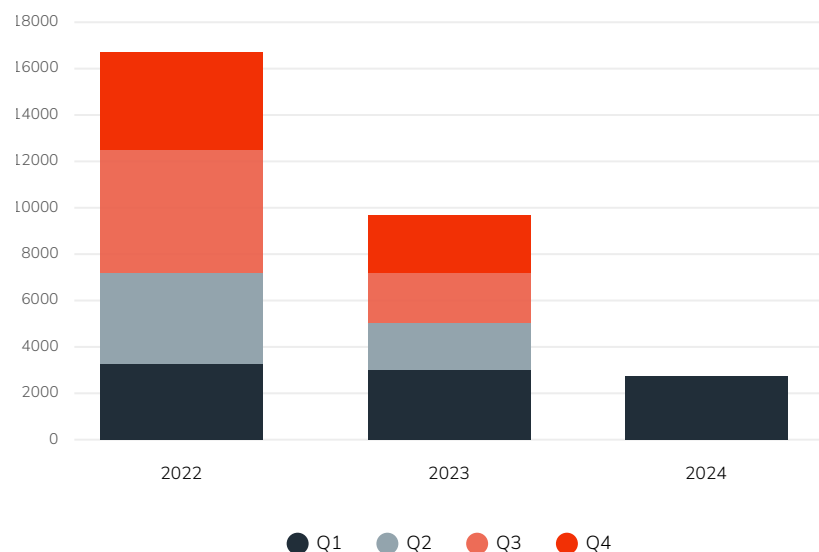
2 815 IDNs registered in Q1 2024



Additional services of .pl domain registry

Options

Number of WLS registrations



Since the launching of the service of option for registration in 2004, over **283 k** agreements have been concluded, **42.75%** thereof being completed with the provision of a .pl domain name for registration.

From the beginning of January to the end of March 2024, **2 678** agreements on option for registration of a .pl domain name were concluded, and **580** were renewed for a consecutive 3-year period.

804 existing option agreements were completed with a domain name being provided for registration

Registrars of .pl domain names

NASK Partner Programme

Division of Partners for their place of residence, Q1 2024



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Division of .pl domain names for Partner's registered office, Q1 2024



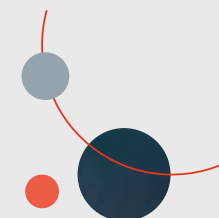
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133 registrars, servicing totally nearly **1.6 million** .pl domain names, had their registered offices in Poland. **49** registrars, seated in other European countries, were handling nearly **604 thousand** .pl domain names. **24** registrars from outside of Europe were operating over **381 thousand** .pl domain names.

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At the end of Q1 2024, in the NASK Partner Programme, there were participating **206** registrars from **23** countries





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COMPILATION AND DESCRIPTION OF DATA GATHERED
FROM THE .PL DOMAIN NAME REGISTRY SYSTEM:

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dns.pl